





MEDIA RELEASE For release on November 28, 2016

It's Manufacturing Week in Saskatchewan!

Let's celebrate the successes, unique stories, and key role that the manufacturing industry plays in the Saskatchewan economy.

Canadian Manufacturers & Exporters (CME) is proud to be involved in a variety of events taking place in Regina and Saskatoon to celebrate the manufacturing industry, as well as to promote awareness on all that the industry has to offer:

Tuesday, November 29, 2016

Youth event: Career Spotlight in partnership with the Regina & District Industry-Education Council

and Degelman Industries Ltd.

Luncheon: Optimistic Leadership: The Power of a Positive Workplace featuring Olivia McIvor,

Organizational Culture Group Ltd.

Dinner: Ministers' Manufacturing Dinner in partnership with the Royal Bank of Canada and the

announcement of the 2015 Saskatchewan Manufacturer of the Year

Wednesday, November 30, 2016

Youth event: ManuQuest in partnership with the Saskatoon Industry-Education Council and

Saskatchewan Polytechnic

Friday, December 2, 2016

Breakfast: Customer-Focused Continuous Improvement Best Practices in partnership with the

Greater Saskatoon Chamber of Commerce

In 2015, manufacturing sales in Saskatchewan totaled \$14 billion, and employed over 26,000 people, contributing 6.6% to Saskatchewan's GDP.

CME urges all manufacturing companies to open their doors for nearby schools to tour through their facility to gain insight and take pride in the great things made in Saskatchewan as well as to highlight the variety of career options available in the manufacturing industry.

- END -

For more information, contact:
Rodelle Genoway | Director, Workforce Development
Canadian Manufacturers & Exporters
(306) 230-6895 | rodelle.genoway@cme-mec.ca
www.saskmanufacturing.ca